

STEPHENI ELLI Enjoys Successful CMA Music Festival Week!

Nashville, TN (June 23, 2010) – **River Dawn Records' flagship artist, STEPHENI ELLI, enjoyed her first CMA Music Festival as a recording artist!** Having participated in the event in past years as a fan and volunteer, Stepheni took in a different experience this year! *"I feel so honored to have been part of CMA Music Festival this year. It's awesome because I've volunteered with CMA the last five years I've been in town and seen all the artists who were in my position this year. I always wanted to be there; it's an accomplishment, for sure."*

Stepheni kicked off CMA Music Festival week with an acoustic performance in the ***Rebuilding Nashville: A Benefit Concert For Flood Relief*** at the Red Rooster on Monday, June 7. With just her guitar in tow, Stepheni charmed the crowd with her soulful voice as she closed out the benefit. As CMA Music Festival kicked into full-force on Thursday, June 10, Stepheni met with fans and signed autographs at various vendor booths in the Exhibit Hall throughout the four-day event. Clearly her favorite part of the week, she shares, *"I loved meeting the fans! It allowed us to share a personal connection, and it was so special to include them in on my shows and booth signings. We had a lot of fun. I love how they are now sharing their CMA Music Festival experience with me via e-mail, Facebook, and MySpace!"*

In addition to meeting fans, Stepheni also interviewed with credentialed media – from England, Switzerland, the Netherlands and other countries – who gathered in Nashville for this year's CMA Music Festival. Stepheni was also invited to play the ***2nd Annual Dustin Wilkes & Friends Fight to End Endometriosis*** benefit event, held at **Big Shotz**. On Saturday, June 12, Stepheni hosted her CD pre-release party at **2nd Avenue Live**, where she introduced fans to songs on her upcoming self-titled album, featuring her full band. Songs on her set list included "Let's Do It Again," "Have Mercy on Me Moonlight," "That Makes You You," "He Settles My Soul," among others!



Stepheni shares songs from her upcoming debut album at her CD pre-release party at 2nd

Avenue Live!



Stepheni meets fans after her CD pre-release party!

Look for video footage of Stepheni's adventures throughout CMA Music Festival week to be added her YouTube channel (www.youtube.com/StepheniElli) in the coming weeks!

This Saturday, June 26, Stepheni will lend her time to performing at the *Bellevue Benefit for Flood Victims*. The benefit will run from **12 noon – 6pm**, at the Kroger parking lot off Highway 70, in Bellevue. 100% of all donations go to Bellevue residents. Other musical guests include Music City Soul, Joey Boone, and World Music students.

Stepheni's album is available for pre-order at www.StepheniElli.com. For a limited time, fans who pre-order one *Stepheni Elli* CD off her website will also receive a GIFT of an autographed poster. Those who pre-order two albums will get a discounted price on CDs and also receive a GIFT of an autographed poster. **Fans are also invited to join Stepheni's fan club; membership is FREE for a limited time.**

Prior to pre-ordering her album, Stepheni is offering her fans the opportunity to listen to full-length versions of four songs from the upcoming release on her MySpace page:
www.myspace.com/StepheniElli.

For all the latest updates on STEPHENI ELLI or to pre-order her self-titled debut album, please visit her official artist website at www.StepheniElli.com!

Please forward all media inquiries for STEPHENI ELLI to Estella at info@starcountrymedia.com.

About Stepheni Elli:

Stepheni Elli grew up along the San Joaquin River in Antioch, California just outside of San Francisco, where she remembers walking with her dog, Sassy, before school each morning at dawn along the train tracks tracing the water's edge, her feet balancing on the metal rails, her voice releasing fresh new songs that came to her mind while watching the wide river twinkle with golden California sunrise, as Sassy smiled back at her with her tongue hanging out and loving life. Though Stepheni loved the California sun and the songs she wrote along the San Joaquin River, she knew she had to move to Nashville to delve into the music industry and make the connections she needed to make her music her true-life destiny. Upon arrival in Nashville, TN, Stepheni started her Bachelor's degree studies at Belmont University where she studied the complete business of the music industry, songwriting and performing; taking lessons from hit songwriters and top vocal coaches, and interning at prestigious music industry companies such as **Carnival Music** and **Blacktop Music Group**. These one-on-one interactions with some of the most successful Nashville producers, publishers, writers and recording artists provided Stepheni with a real insight into the way people make things happen in the music industry, and gave her the knowledge and confidence to know she could do the same. During her Belmont years, Stepheni played shows in Music City, making friends with the songwriting community; now Stepheni and her friends share in one another's successes along their musical journeys. After her recent Belmont graduation, Stepheni continues mixing her music industry experience with both the creative side and the business side, playing live shows, making her CD, making her CD with renowned producer Wayne Baird, writing new songs, and working with some of the most well known music companies on Music Row.

Along with the talent of music, Stepheni practices compassion to all living things. Stepheni chooses a vegan lifestyle, and is active in all kinds of charities including her most beloved work of protecting the welfare of animals. An active volunteer, event coordinator and radio spokesperson for various animal charities in the US, she plans to continue to do so as her music career progresses. Stepheni has opened shows for major label artists **Mark Wills**, **Buddy Jewell**, **Chris Young**, **Trent Willmon**, **Wade Hayes**, **Erica Jo**, and recently for Trey Gray's (drummer for Brooks and Dunn) music event, raising money for the cure of Huntington's Disease. She has trained and run for the **Country Music Half Marathon** with country superstars **Diamond Rio** for their children's charity **Big Brothers**, **Big Sisters**, and she has worked with the **Country Music Association** for the annual big bash, **CMA Music Festival**. When in Nashville, she enjoys hanging with the girls of the Women's Music Business Association, working for music industry companies on Music Row, and pitching songs as a songplugger for songwriters.

With the whole world at this young woman's fingertips, it is a worthwhile treat to have Stepheni at your event to learn why she is one to keep your eye on!

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VISIT STEPHENI ELLI:

<http://www.StepheniElli.com>

<http://www.myspace.com/StepheniElli>

<http://www.facebook.com/StepheniElli>

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